Subject: RE: CLIP: Downtown News - Year End Report Story
From: "Carol Schatz" <@>
Date: 03/08/2017 11:46 AM
To: regardie@downtownnews.com

The measure S loss is the best news of the year so far!

Carol E. Schatz
President & CEO

https://www.downtownla.com

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From: Jon Regardie [mailto:regardie@downtownnews.com]
Sent: Wednesday, March 08, 2017 11:43 AM
To: Carol Schatz <cschatz@downtownla.com>
Subject: Re: CLIP: Downtown News - Year End Report Story

Hi Carol,
Plan is for it to also be in the paper that hits stands Monday. If that suddenly changes, I'll let you know.

What great numbers. Congratulations on the continued progress. And now hopefully more, with the defeat of Measure S.

Jon

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On Mar 8, 2017, at 11:39 AM, Carol Schatz wrote:

Hi Jon, I know it’s probably very busy where you are—but wanted to check to see if this article will also be in black and white. Thanks, Carol

Carol E. Schatz
President & CEO

<image001.png>
Good morning,

Attached please find a great story featuring the DCBID’s Year End Report, with Carol being quoted throughout. We had given Jon Regardie, the editor, an early exclusive; will now proceed with broader distribution.

Kind regards,

Kim Macy

<DT News 03.08.17.pdf>