Who are you?

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Updated and rewritten version of my doctoral thesis

http://digitalliteracies.es

OpenBeta model

Now ‘pay what you want’
PART I

Power
What are people really saying when they say something is a ‘literacy’?
Digital literacy is about... POWER
(just like all other forms of literacy)
Is this any good?
There’s a **myriad of frameworks** - most of which look visually appealing.
We shouldn’t take each framework at face value.
Most frameworks have a rigid order
It can be difficult to **apply frameworks** unless you get your hands dirty
We need to look **behind the scenes** at how frameworks came into being
Just like ‘view source’ on web pages
Most of us don’t look at source code. But it’s important that we can.
Most frameworks don’t allow you to see how they were made
Every organisation’s **context** is different - different brushes and palettes
You can’t just take a framework **off the shelf** and expect it to work
PART II

Plurality
Digital literacy is the ability to find, evaluate, utilize, share, and create content using information technologies and the Internet. Digital Literacy is important in education, the workforce and generally for every internet user. Digital Literacy is one component of Digital Citizenship. Digital literacy is when students can manipulate and evaluate data to construct their own meaning. Digital literacy is using technologies to find, use and disseminate information. Digital literacy is the ability to effectively and critically navigate, evaluate and create information using a range of digital technologies. Digital literacy is a process, not a tool. Digital literacy is critical to the development of UK further and higher education as digital technologies provide new opportunities to enhance teaching, learning, research and the management of organisations. Digital Literacy is essential reading for students, researchers, writers, investors, and anyone who intends to use the bountiful resources available on-line to bolster their work. Digital literacy is the means by which our students can access and gain fluency in the core skills we already teach: comprehension, synthesis, rhetoric, and argument. Digital literacy is about many things, not just digitization projects. Digital literacy is an essential part of job-readiness, socialization and independence. Digital literacy is the ability to understand and use information in multiple formats from a wide range of sources when it is presented via computers.
“Digital literacy is a condition, not a threshold.”

One definition to rule them all?
Digital literacy
Digital literacies are context dependent
Digital literacies are context dependent and socially-negotiated.
Cu
Cultural

Cr
Creative

Cn
Constructive

Co
Communicative

Cf
Confident

Cg
Cognitive

Ct
Critical

Ci
Civic

EIGHT ESSENTIAL ELEMENTS OF DIGITAL LITERACIES
EIGHT ESSENTIAL ELEMENTS OF DIGITAL LITERACIES

FOUR SKILLSETS

Cu Cultural
Cr Creative
Cn Constructive
Co Communicative

Thanks to Ted Parker (@MrTedP) for suggesting this grouping
FOUR MINDSETS

EIGHT ESSENTIAL ELEMENTS OF DIGITAL LITERACIES

Cf
Confident

Cg
Cognitive

Ct
Critical

Ci
Civic
Think these through and define them with colleagues!
Critical

Communicative

Cultural

Civic

Co

Cu

Ci

Ct
PART III

Scaffolding
Beetham & Sharpe (2009)

- **Access**
  - "I have..."

- **Skills**
  - "I can..."

- ** Practices**
  - "I do..."

- **Attributes**
  - "I am..."
Literacies exist on a spectrum (1)
 Literacies exist on a spectrum (2)
Editing Digital literacy

Content that violates any copyrights will be deleted. Encyclopedic content must be verifiable. Work submitted to Wikipedia can be edited, used, and redistributed—by anyone—subject to certain terms and conditions.

''Digital literacy'' is the set of competencies required for full participation in a knowledge society. It includes knowledge, skills, and behaviors involving the effective use of digital devices such as [[smartphone]], [[tablet computer|tablets]], [[laptop]] and [[desktop computer|desktop PCs]] for purposes of communication, expression, collaboration and advocacy. While digital literacy initially focused on digital skills and stand-alone computers, the focus has shifted from stand-alone to networked devices including the Internet and social media. The term digital literacy was simplified by Paul Gilster in his 1997 book "Digital Literacy''. Gilster described digital literacy as the usage and comprehension of digital technologies in the digital age. He also emphasized the importance of digital technologies as an 'essential life skill.'

Digital literacy is distinct from [[computer literacy]] and digital skills. Computer literacy refers to knowledge and skills in using traditional computers, such as desktop PCs and laptops. Computer literacy focuses on practical skills in using software application packages. Digital skills are a more contemporary term and are limited to practical abilities in using digital devices, such as laptops and smartphones.

Digital literacy is the marrying of the two terms [[digital data|digital]] and [[literacy]]. However, it is much more than a combination of the two terms. Digital information is a symbolic representation of data, and literacy refers to the ability to...
EIGHT ESSENTIAL ELEMENTS OF DIGITAL LITERACIES

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CONCLUSION
Is this any good?
Do these and good things will happen:

1. Understand literacies as being plural and about power. Approach off-the-shelf frameworks with extreme caution!

2. Talk to one another about your context (org/sector/global)

3. Think about how your organisation can help develop the Civic element of digital literacies.
Thanks!

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